

NUTRILITE® COMPETITIVE COMPARISONS

Updated 4/8/15

02 All Plant Protein Powder



11-0415

03 Balanced Health Omega



A-8914

04 Cal Mag D



11-0610

05 Concentrated Fruits and Vegetables



10-0648

06 Daily



A-4230

07 Digestive Probiotic



AA-0114

08 Double X®



A-0244, A-4300, A-4318

10 Fiber Powder



10-2736

11 Glucose Health



A-8600

12 Immunity Echinacea



A-5986

13 Joint Health



10-6964, 10-4664

14 Kids Brainiums DHA®



10-4282, 11-2513

15 Liver Support



A-8084

16 Men's Pack



10-5480

17 Twist Tubes 2GO™ – Fruits & Vegetables



11-0538, 11-7667

18 Twist Tubes 2GO™ – Immunity Health



11-6872

18 Twist Tubes 2GO™ – Joint Health



11-6871

19 Vitamin B



A-4206

20 Vitamin C Extended Release



10-9747

21 Women's Pack



10-5481



All Plant Protein Powder

11-0415

COMPETITIVE COMPARISONS

Nutrilite® All Plant Protein Powder includes a wider phytonutrient variety than leading competitors.



yellow peas



soy



wheat

Comparison based on label information available at gnc.com, twinlab.com, and herbalife.com on 3/1/15.

Nutrilite® All Plant Protein Powder is the lowest-calorie option for the same level of protein compared to common sources of protein.

	Nutrilite® All Plant Protein Powder (12.5 g)	Ground Beef (85% Lean, panfried)	Hard-Boiled Eggs (79 g)	Kidney Beans (123 g)	Roasted Turkey (34 g)
Protein	10 g	10 g	10 g	10 g	10 g
Calories	50 kcal	92 kcal	122 kcal	149 kcal	54 kcal
Fat	< 0.05 g	5 g	7 g	< 0.05 g	1 g
Sodium	125 mg	32 mg	98 mg	256 mg	34 mg
Cholesterol	0 mg	32 mg	295 mg	0 mg	34 mg

Food facts from USDA. ndb.nal.usda.gov/ndd/food



Balanced Health Omega

A-8914

COMPETITIVE COMPARISONS

Nutriline sources its fish oil from a supplier that uses a unique six-step process that reduces the fishy aftertaste common in fish oil supplements.

Nutriline® Balanced Health Omega contains a highly refined and unique blend of omega-3 oils from three fish sources from around the world; that's more than the leading competitors. An ocean-friendly approach to help ensure long-term supply sustainability.



Sardine



Anchovy



Mackerel

Comparison based on label information available at naturesbounty.com, centrum.com, naturemade.com, and gnc.com on 3/1/15.

Nutriline® Balanced Health Omega has higher DHA and EPA levels per serving than leading competitors.

	Nutriline® Balanced Health Omega (3 softgels)	GNC® Nordic Naturals Omega 3 (2 softgels)	Nature Made® Omega 3 (1 softgel)	Centrum® ProNutrients® Omega 3 (2 softgels)
Calories	20	18	10	10
Cholesterol	3 mg	—	10 mg	—
DHA	450 mg	220 mg	135 mg	200 mg
EPA	450 mg	330 mg	365 mg	400 mg

Comparison based on label information available at centrum.com, naturemade.com, and gnc.com on 3/1/15.

Trademarks: GNC (General Nutrition Investment Co., Wilmington, DE); Nature Made (Pharmavite LLC, Northridge, CA); Centrum and ProNutrients (Wyeth Holdings LLC, New York, NY).

Nutriline® Balanced Health Omega is NSF® Certified for Sport®, so it doesn't contain banned athletic substances.

Based on NSF Certified for Sport certification; see also wada-ama.org on 3/1/15.



Cal Mag D

11-0610

COMPETITIVE COMPARISON

Among leading competitors, Nutrilite® Cal Mag D is the only product to provide 50% or more of the Daily Value for Calcium, Magnesium, Zinc, and Manganese.

	Nutrilite® Cal Mag D		Caltrate® 600 + D3 Plus Minerals		Nature's Bounty® Coral Calcium		Citracal® Plus	
	Amount	% DV	Amount	% DV	Amount	% DV	Amount	% DV
Calcium	600 mg	60%	600 mg	60%	370 mg	37%	500 mg	50%
Magnesium	200 mg	50%	50 mg	13%	56 mg	14%	80 mg	20%
Vitamin D	600 IU	150%	800 IU	200%	400 IU	100%	250 IU	63%
Zinc	15 mg	100%	7.5 mg	50%	—	—	7.5 mg	50%
Manganese	3.5 mg	175%	1.8 mg	90%	—	—	1 mg	50%
Copper	—	—	1 mg	50%	—	—	1 mg	50%
Vitamin C	—	—	—	—	5 mg	8%	—	—

Comparison based on label information available at caltrate.com, naturesbounty.com, and citracal.com on 3/1/15.

Trademarks: Caltrate (Wyeth Holdings LLC, New York, New York), Nature's Bounty (Nature's Bounty, Inc., Ronkonkoma, New York), and Citracal (Bayer Consumer Care AG, Switzerland).



Concentrated Fruits and Vegetables

10-0648



COMPETITIVE COMPARISONS

Among top competitors, Nutrilite® Concentrated Fruits and Vegetables is the only supplement that reveals:

- Lutein, which helps promote eye health.
- Ellagic acid, which helps promote colon health.
- Quercetin and EGCG, which help promote heart health.
- Hesperidin, which helps support circulatory health.
- Lycopene, which helps support prostate health.

	Nutrilite® Concentrated Fruits and Vegetables
EGCG	90 mg
Quercetin	150 mg
Ellagic Acid	40 mg
Hesperidin	60 mg
Lutein	6 mg
Lycopene	3 mg

Comparison based on label information available at juiceplus.com, gnc.com, and vitaminworld.com on 3/1/15.

Nutrilite® Concentrated Fruits and Vegetables is NSF® Certified for Sport®, so it doesn't contain banned athletic substances.

Based on NSF® Certified for Sport® certification; see also wada-ama.org on 3/1/15.





Daily

A-4230

COMPETITIVE COMPARISONS

Just one Nutrilite® Daily tablet provides 24 essential vitamins and minerals, 20 of them at 100% or more of the Daily Value. That's more than Centrum® Adult. Further, Daily contains more of 13 essential nutrients compared to Centrum® Adult.

Nutrilite® Daily is the only multivitamin among leading competitors to provide plant concentrates (518 mg of whole plant concentrates).

	Nutrilite® Daily		Centrum® Adult	
	Amount	% DV	Amount	% DV
Vitamin A	5,000 IU	100%	3,500 IU	70%
Vitamin C	90 mg	150%	60 mg	100%
Vitamin D	400 IU	100%	400 IU	100%
Vitamin E	30 IU	100%	30 IU	100%
Vitamin K	80 mcg	100%	25 mcg	31%
Thiamin	2.3 mg	150%	1.5 mg	100%
Riboflavin	2.6 mg	150%	1.7 mg	100%
Niacin	20 mg	100%	20 mg	100%
Vitamin B6	2 mg	100%	2 mg	100%
Folic Acid	400 mcg	100%	400 mcg	100%
Vitamin B12	9 mcg	150%	6 mcg	100%
Biotin	300 mcg	100%	30 mcg	10%
Pantothenic Acid	10 mg	100%	10 mg	100%
Calcium	200 mg	20%	200 mg	20%
Iron	6 mg	33%	18 mg	100%
Phosphorus	25 mg	4%	20 mg	2%
Iodine	150 mcg	100%	150 mcg	100%
Magnesium	100 mg	25%	50 mg	13%
Zinc	15 mg	100%	11 mg	73%
Selenium	70 mcg	100%	55 mcg	79%
Copper	2 mg	100%	.5 mcg	25%
Manganese	2 mg	100%	2.3 mg	115%
Chromium	120 mcg	100%	35 mcg	29%
Molybdenum	75 mcg	100%	45 mcg	60%
Plant Concentrate	518 mg	—	—	—
Chloride	—	—	72 mg	2%
Potassium	—	—	80 mg	2%
Boron	—	—	75 mg	—
Nickel	—	—	5 mcg	—
Silicon	—	—	2 mg	—
Tin	—	—	10 mcg	—
Vanadium	—	—	10 mcg	—

Comparison based on label information available at centrum.com and oneaday.com on 3/1/15.

Trademark: Centrum (Wyeth Holdings LLC, New York, New York) and Nature Made (Pharmavite LLC, Northridge, California).



Digestive Probiotic

AA-0114

COMPETITIVE COMPARISON

Nutrilite® Digestive Probiotic contains five times more prebiotic sources from Chicory Root Extract than Culturelle Digestive Health Capsules (1 g vs. 200 mg). Plus, Digestive Probiotic contains a proprietary blend of probiotics.

	Nutrilite® Digestive Probiotic	Align® Probiotic Supplement	Culturelle® Digestive Health Capsules
Fructooligosaccharides (from Chicory Root)	1 g	—	—
Proprietary Blend Lactic Acid Bacteria (Streptococcus thermophilus, lactobacillus acidophilus, lactobacillus plantarum, lactobacillus rhamnosus, bifidobacterium bifidum, bifidobacterium breve, lactococcus lactis)	1 billion CFU	—	—
Bifidobacterium Infantis	—	4 mg	—
Lactobacillus GG	—	—	10 billion cells
Inulin (from Chicory Root)	—	—	200 mg

Comparison based on label information available at culturelle.com and aligngi.com on 3/1/15.

Trademark: Align (The Procter & Gamble Company, Cincinnati, Ohio) and Culturelle (DSM IP Assets B.V., Netherlands).





Double X[®]

A-0244, A-4300, A-4318

COMPETITIVE COMPARISONS

Put Nutrilite[®] Double X[®] up against Centrum[®] Adult Silver and GNC[®] Ultra Mega Gold, and you'll see that Nutrilite[®] Double X[®] contains the highest level of plant concentrates.

Nutrilite[®] Double X[®] supplement provides 22 vitamins and minerals, 18 of them at 100% or more of the Daily Value. That's more than leading competitors. Further, Double X contains higher quantities of nine essential vitamins and minerals than leading competitors.

	Nutrilite [®] Double X [®]		GNC [®] Ultra Mega Gold		Centrum [®] Adult Silver	
	Amount	% DV	Amount	% DV	Amount	% DV
Vitamin A	10,000 IU	200%	5,000 IU	100%	2,500 IU	50%
Vitamin C	500 mg	833%	500 mg	833%	60 mg	100%
Vitamin D	400 IU	100%	600 IU	150%	500 IU	125%
Vitamin E	150 IU	500%	100 IU	333%	50 IU	167%
Vitamin K	—	—	—	—	30 mcg	38%
Thiamin	11.25 mg	750%	100 mg	6667%	1.5 mg	100%
Riboflavin	12.75 mg	750%	100 mg	5882%	1.7 mg	100%
Niacin	40 mg	200%	100 mg	500%	20 mg	100%
Vitamin B6	15 mg	750%	100 mg	5000%	3 mg	150%
Folic Acid	800 mcg	200%	400 mcg	100%	400 mcg	100%
Vitamin B12	45 mcg	750%	150 mcg	2500%	25 mcg	417%
Biotin	300 mcg	100%	100 mcg	33%	30 mcg	10%
Pantothenic Acid	50 mg	500%	100 mg	1000%	10 mg	100%
Calcium	750 mg	75%	50 mg	5%	220 mg	22%
Iron	—	—	10 mg	56%	—	—
Phosphorus	—	—	—	—	20 mg	2%
Iodine	150 mcg	100%	100 mcg	67%	150 mcg	100%
Magnesium	300 mg	75%	50 mg	13%	50 mg	13%
Zinc	15 mg	100%	15 mg	100%	11 mg	73%
Selenium	100 mcg	142%	200 mcg	286%	19 mcg	27%
Copper	2 mg	100%	2 mg	100%	0.5 mg	25%
Manganese	5 mg	250%	2 mg	100%	2.3 mg	115%
Chromium	120 mcg	100%	120 mcg	100%	50 mcg	42%
Molybdenum	50 mcg	67%	75 mcg	100%	45 mcg	60%
Chloride	—	—	—	—	72 mg	2%
Potassium	80 mg	2%	—	—	80 mg	2%
Choline	—	—	50 mg	—	—	—
Boron	—	—	1 mcg	—	—	—
Nickel	—	—	—	—	5 mcg	—
Silicon	—	—	—	—	2 mg	—
Vanadium	—	—	—	—	10 mcg	—

Continues on page 9



Double X[®]

A-0244, A-4300, A-4318

COMPETITIVE COMPARISONS (CONT.)

Continued from page 8

	Nutralite [®] Double X [®]		GNC [®] Ultra Mega Gold		Centrum [®] Adult Silver	
	Amount	% DV	Amount	% DV	Amount	% DV
Alpha Lipoic Acid	10 mg	—	4.5 mg	—	—	—
Inositol	25 mg	—	25 mg	—	—	—
Lycopene	2 mg	—	950 mg	—	300 mg	—
Lutein esters	2 mg	—	950 mg	—	250 mg	—
Citrus Bioflavonoid Dehydrate	100 mg	—	25 mg	—	—	—
Dried kale	75 mg	—	—	—	—	—
Alfalfa concentrate	70 mg	—	—	—	—	—
Mixed tocopherols	50 mg	—	—	—	—	—
Apple extract powder	50 mg	—	—	—	—	—
Asparagus powder	50 mg	—	—	—	—	—
Holy basil extract	50 mg	—	—	—	—	—
Blueberry powder	50 mg	—	—	—	—	—
Grape extract	50 mg	—	—	—	—	—
Oregano powder extract	50 mg	—	—	—	—	—
Prune extract	50 mg	—	—	—	—	—
Rosemary extract	50 mg	—	—	—	—	—
Broccoli dehydrate	48 mg	—	—	—	—	—
Cranberry extract	50 mg	—	—	—	—	—
Watercress concentrate	28 mg	—	—	—	—	—
Parsley dehydrate	25 mg	—	—	—	—	—
Pomegranate extract	25 mg	—	—	—	—	—
Sage powder extract	25 mg	—	—	—	—	—
Green Tea Leaves extract	—	—	15 mg	—	—	—
Horseradish dehydrate	2 mg	—	—	—	—	—
N-acetyl-L-cysteine (NAC)	—	—	500 mcg	—	—	—
Amylase	—	—	20 mg	—	—	—

Comparison based on label information available at naturemade.com and gnc.com on 3/1/15.

Trademarks: Nature Made (Pharmavite LLC, Northridge, California) and GNC (General Nutrition Investment Company, Wilmington, Delaware).

Nutralite[®] Double X[®] supplement is NSF[®] Certified for Sport[®], so it doesn't contain banned athletic substances.

Based on NSF[®] Certified for Sport[®] certification; see also wada-ama.org on 3/1/15.



Fiber Powder

10-2736

COMPETITIVE COMPARISON

Nutrilite® Fiber Powder has 25% more fiber than Benefiber Stick Packs.

	Nutrilite® Fiber Powder	Benefiber® Stick Packs
Dietary Fiber	4 g	3 g
Soluble Fiber	4 g	3 g
Inulin	1.5 g	—
Digestion Resistant Maltodextrin	1.5 g	—
Partially Hydrolyzed Guar Gum	1.5 g	—

Comparison based on label information available at benefiber.com on 3/1/15.
 Trademark: Benefiber (Novartis AG Corporation, Switzerland).





Glucose Health

A-8600

COMPETITIVE COMPARISON

In addition to the key ingredient of Chromium Picolinate, Nutrilite® Glucose Health includes a blend of garcinia, gymnema, and vanadium for their beneficial effects on the metabolism of the foods we eat. These ingredients are not found in leading Chromium Picolinate competitors like GNC® Chromium Picolinate and Nature's Bounty® Chromium Picolinate.

Comparison based on label information available at gnc.com and naturesbounty.com on 3/1/15.

Trademarks: GNC (General Nutrition Investment Co., Wilmington, DE) and Nature's Bounty (Nature's Bounty, Inc., Ronkonkoma, New York).





Immunity Echinacea

A-5986

COMPETITIVE COMPARISON

Nutrilite® Immunity Echinacea has more immune-supporting Echinacea per serving than leading competitors.

	Nutrilite® Immunity Echinacea	Nature Made® Echinacea	GNC® Echinacea	Nature's Bounty® Echinacea
Triple Guard Echinacea Blend (<i>purpurea</i> root, <i>aerial parts</i> , <i>angustifolia</i> root)	506 mg	—	—	—
<i>Echinacea purpurea</i>	—	350 mg	400 mg	400 mg
<i>Echinacea angustifolia</i>	—	—	100 mg	—
<i>Echinacea aerial parts</i>	—	—	—	—
Citrus Multiflavonoid Complex	100 mg	—	—	—

Comparison based on label information available at naturemade.com, gnc.com, and naturesbounty.com on 3/1/15.

Trademarks: Nature Made (Pharmavite LLC, Northridge, California), GNC (General Nutrition Investment Company, Wilmington, Delaware) and Nature's Bounty (Nature's Bounty, Inc., Ronkonkoma, New York).





Joint Health

10-6964, 10-4664

COMPETITIVE COMPARISONS

Nutrilite® Joint Health is the only product among top competitors to include Acerola Concentrate and Glucosamine Sulfate. Acerola Concentrate is a natural source of Vitamin C, and Glucosamine Sulfate is thought to be a better source of sulfur than Glucosamine Hydrochloride.

Nutrilite® Joint Health is the only supplement among leading competitors to offer seven (Glucosamine, MSM, Chondroitin, Boswellia, Vitamin C, Boron, Manganese) joint-supporting ingredients in a single tablet.

	Nutrilite® Joint Health		Schiff® Glucosamine Plus MSM		Nature Made® Triple Flex	
	Amount	% DV	Amount	% DV	Amount	% DV
Vitamin C	30 mg	50%	—	—	—	—
Glucosamine	1,500 mg	—	1,500 mg	—	1,500 mg	—
Sodium	—	—	—	—	70 mg	3%
Proprietary Blend (OptiMSM, Chondroitin Sulfate, Boron, Manganese, Amino Acid, Hyaluronic Acid)	1.7 g	—	—	—	—	—
5-LOXIN Boswellia Serrate Extract	100 mg	—	—	—	—	—
Chondroitin Sulfate	—	—	—	—	800 mg	—
MSM	—	—	1,500 mg	—	750 mg	—
Hyaluronic Acid	—	—	3.3 mg	—	—	—
Acerola Concentrate	15 mg	—	—	—	—	—
Citrus Bioflavonoids	4 mg	—	—	—	—	—

Comparison based on label information available at osteobiflex.com, shiffvitamins.com, and naturemade.com on 3/1/15.

Trademark: Schiff (Reckitt Benckiser LLC, Parsippany, New Jersey) and Nature Made (Pharmavite LLC, Northridge, California).



Kids Brainiums DHA[®]

10-4282, 11-2513

COMPETITIVE COMPARISON

Nutrilite[®] Kids Brainiums DHA[®] Supplement has the highest levels of DHA, EPA, and total omega 3s per serving among top competitors, such as Yummi Bears[®] DHA, L'il Critters[®] Omega-3 DHA, and Rhino[®] Gummy Omega 3. One serving also provides a good source of Vitamin C.

Comparison based on label information available at yummi bears.com, nnpvitamins.com, and nutritionnow.com on 3/1/15.

Trademarks: Yummi Bears (Hero Nutritionals, Inc., Santa Ana, CA); L'il Critters and Rhino (Church & Dwight Co., Inc., Ewing, NJ).





Liver Support

A-8084

COMPETITIVE COMPARISON

Unlike leading Milk Thistle competitors, Nutrilite® Liver Support also contains dandelion root extract to help support normal liver function. Further, Liver Support is the only product to contain Vitamin C and plant concentrates.

	Nutrilite® Liver Support		Nature Made® Milk Thistle		Nature's Bounty® Milk Thistle	
	Amount	% DV	Amount	% DV	Amount	% DV
Vitamin C	1.8 mg	3%	—	—	—	—
Vitamin A	—	—	—	—	—	—
Milk Thistle Extract	156 mg	—	140 mg	—	175 mg	—
Silybin Extract	76 mg	—	—	—	—	—
Silymarin	—	—	98 mg	—	—	—
Dandelion Root Extract	125 mg	—	—	—	—	—
Turmeric Extract	75 mg	—	—	—	—	—
Citrus Bioflavonoid concentrate	50 mg	—	—	—	—	—
Acerola Cherry Extract	15 mg	—	—	—	—	—

Comparison based on label information available at naturemade.com, naturesway.com, and naturesbounty.com on 3/1/15.

Trademark: Nature Made (Pharmavite LLC, Northridge, California) and Nature's Bounty (Nature's Bounty, Inc., Ronkonkoma, New York).





Men's Pack

10-5480

COMPETITIVE COMPARISON

Nutrilite® Men's Pack provides 20 essential vitamins and minerals at 100% or more of the Daily Value. That's more than Nature Made® Men's Pack and GNC® Ultra Mega® Green Men's. Further, it offers the highest levels of DHA, to support healthy brain function, versus these leading competitors.

Comparison based on label information available at naturemade.com and gnc.com on 3/1/15.

Trademarks: Nature Made (Pharmavite LLC, Northridge, California) and GNC (General Nutrition Investment Company, Wilmington, Delaware).





Twist Tubes 2GO™ – Fruits & Vegetables

11-0538, 11-7667

COMPETITIVE COMPARISON

Nutrilite® Twist Tubes 2GO™ – Fruits & Vegetables is the only product among top competitors to provide 100% or more of both Vitamins A & C.

	Nutrilite® Twist Tubes 2GO™ – Fruits & Vegetables	VitaminWater® Zero (Rise)	SoBe® Lifewater Zero
Calories	5	0	0
Carbs	1	4	3
Vitamin A	100%	150%	100%
Vitamin C	166%	25%	0%

Comparison based on label information available at vitaminwater.com and sobe.com on 3/1/15.

Trademark: VitaminWater (Energy Brands, Inc., Whitestone, New York) and SoBe (South Beach Beverage Company, Inc., Norwalk, Connecticut).





Twist Tubes 2GO™ – Immunity Health

11-6872

COMPETITIVE COMPARISON

Nutrilite® Twist Tubes 2GO™ – Immunity Health has over 80 times more immune-supporting Vitamin C than the competition (Crystal Light® on the go – Immunity).

Comparison based on label information available at crystallight.com on 3/1/15.
 Trademark: Crystal Light (Kraft Foods Group Brands LLC, Northfield, Illinois).



Twist Tubes 2GO™ – Joint Health

11-6871

COMPETITIVE COMPARISON

Nutrilite® Twist Tubes 2GO™ – Joint Health has 300% more glucosamine for joint health than the leading competitor (Emergen-C® Joint Health).

Comparison based on label information available at emergenc.com on 3/1/15.
 Trademark: Emergen-C (Alacer Corporation, Foothill Ranch, California).





Vitamin B

A-4206

COMPETITIVE COMPARISON

Nutriline® Vitamin B is one of only a few brands that offer seven important B vitamins in a single supplement. And, of those competing products, Nutrilite® Vitamin B offers the highest quantities of four of the seven B vitamins.

	Nutriline® Vitamin B		GNC® Nutrition Now® B Complex Adult Gummy Vitamins		Sundown® B Complex	
	Amount	% DV	Amount	% DV	Amount	% DV
Vitamin C	—	—	15 mg	25%	—	—
Thiamin	3.6 mg	240%	—	—	1.5 mg	100%
Riboflavin	3.6 mg	210%	—	—	1.7 mg	100%
Niacin	20 mg	100%	20 mg	100%	20 mg	100%
B6	3.6 mg	180%	2 mg	100%	2 mg	100%
Folic Acid	400 mcg	100%	400 mcg	100%	400 mcg	100%
B12	6 mcg	100%	30 mcg	500%	6 mcg	100%
Biotin	—	—	75 mcg	25%	—	—
Calcium	—	—	—	—	35 mg	4%
Pantothenic Acid	15 mg	150%	10 mg	100%	—	—
Inositol	10.8 mg	—	7 mg	—	—	—
Para-aminobenzoic	9 mg	—	—	—	—	—

Comparison based on label information available at gnc.com, sundown.com, naturemade.com, and naturesbounty.com on 3/1/15.

Trademarks: GNC (General Nutrition Investment Company, Wilmington, Delaware), Nutrition Now (Church & Dwight Co., Inc., Ewing, New Jersey) and Sundown (Rexall Sundown, Inc., Ronkonkoma, New York).





Vitamin C Extended Release

10-9747

COMPETITIVE COMPARISON

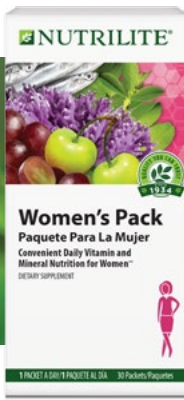
Compared with top competitors, only Nutrilite® Vitamin C Extended Release has two sources of Vitamin C – acerola cherry concentrate and ascorbic acid. Acerola cherries are one of nature’s most concentrated forms of Vitamin C and are grown on our own certified organic farms.

	Nutrilite® Vitamin C Extended Release	Nature Made® Vitamin C 500 mg Tablet	Nature’s Bounty® Time Released Pure Vitamin C-500
Vitamin C	500 mg	500 mg	500 mg
Acerola Cherry	120 mg	—	—
Citrus Bioflavonoids	35 mg	—	—

Comparison based on label information available at naturemade.com and naturesbounty.com on 3/1/15.

Trademark: Nature Made (Pharmavite LLC, Northridge, California) and Nature’s Bounty (Nature’s Bounty, Inc., Ronkonkoma, New York).





Women's Pack

10-5481

COMPETITIVE COMPARISON

Nutrilite® Women's Pack provides 20 essential vitamins and minerals at 100% or more of the Daily Value. That's more than GNC® Ultra Mega® Green Women's and PureLife Naturals® Women's Wellness. Further, Nutrilite® Women's Pack contains higher quantities of five essential vitamins and minerals, including iron and biotin, and it's the only women's pack among these leading competitors to include a supplement designed to promote healthy hair, skin, and nails.

Comparison based on label information available at purlife-naturals.com and gnc.com on 3/1/15.

Trademark: GNC (General Nutrition Investment Company, Wilmington, Delaware), Ultra Mega (General Nutrition Investment Company, Phoenix, Arizona), and PureLife Naturals (ReNew Life Formulas, Inc., Clearwater, Florida).

