ARTISTRY® intensive skincare anti-wrinkle firming serum

30 mL
Item #: 109709

Experience the breakthrough anti-aging power of Next Generation Retinol.
Awaken to a healthy-looking glow and a firmer, supple, more youthful look within four weeks. An anti-aging breakthrough, this high-performing, yet gentle, nighttime firming serum unites three of the most potent collagen-boosting ingredients to help rebuild skin's youthful support system.

SUMMARY

Description
ARTISTRY® intensive skincare anti-wrinkle firming serum was developed by our scientists with core technology licensed from the University of Michigan, a leading dermatological research center. This high-performing, yet gentle, nighttime firming serum unites three of the most potent collagen-boosting ingredients – Next Generation Retinol, peptides, and vitamin C – to help rebuild skin’s youthful support system. Key to the formula is our exclusive Targeting Complex, a blend of natural extracts that delivers the full benefits of retinol precisely where it’s needed, while helping eliminate the dryness and flaking commonly associated with retinol.

Anti-wrinkle firming serum dives deep into skin’s surface, rebuilding its support system to increase density, cushion, and suppleness, while reducing the look of lines and wrinkles.

Benefits
• After just four weeks, the look of fine lines and wrinkles is noticeably minimized; skin is firm, supple, and dramatically reinvigorated.
• Developed with exclusive core technology licensed from the University of Michigan, a leading dermatological research center.
• Unites three of the most potent collagen-boosting ingredients to help rebuild skin’s youthful support system:
  o Next Generation Retinol
  o Peptides
  o Vitamin C
• Featuring exclusive Targeting Complex, a blend of natural extracts that delivers the full benefits of
retinol precisely where it's needed, while helping eliminate the dryness and flaking commonly associated with retinol.

**Active Ingredients**


**Frequently Asked Questions**

What are the major benefits of ARTISTRY® intensive skincare anti-wrinkle firming serum?
Retinol is often recommended by skincare professionals because it truly works to help improve the elasticity and firmness of the skin. However, dryness and flaking are common side effects. For the first time, a breakthrough, patented technology combines retinol with other key ingredients – including an exclusive targeting complex – to provide firming while reducing potential irritation.* Skin appears younger, firmer, and more rejuvenated. See significant results in just four weeks. After about eight weeks of use, skin will show a noteworthy improvement in the appearance of fine lines, firmness, and even the look of deep wrinkles.

*Results not equal to surgical/cosmetic procedures.

How quickly will I see a difference in my skin?
Clinical and consumer testing conducted on ARTISTRY intensive skincare anti-wrinkle firming serum showed improvement after just two weeks of use for fine lines and wrinkles.

How often should I use ARTISTRY intensive skincare anti-wrinkle firming serum?
Retinol is an especially intensive treatment ingredient with a long history of use in anti-aging products. For most consumers, it is necessary to build up a tolerance for the use of this powerful ingredient. Therefore, we recommend using anti-wrinkle firming serum every other night for the first two weeks. It can then be used nightly.

How long will the benefits of a treatment of ARTISTRY intensive skincare anti-wrinkle firming serum last?
The benefits will last with continued use of the product together with a regular skincare regimen to help maintain results. Results depend on exposure to sun, free radicals, and environmental factors.

How does ARTISTRY intensive skincare anti-wrinkle firming serum differ from other ARTISTRY anti-aging products?
anti-wrinkle firming serum contains an effective amount of pure next-generation retinol. It is the only ARTISTRY product to combine three elasticity improving ingredients: next-generation retinol, vitamin C, and peptides. It’s also the only product to use our targeting complex, a blend of naturally derived extracts, to deliver the benefits of retinol precisely where it’s needed. It also helps to eliminate the dryness and flaking commonly associated with retinol.

What are the benefits of each key ingredient?
Next-generation retinol helps smooth skin, plump out visible wrinkles, and improve elasticity and firmness.
Targeting complex delivers the benefits of retinol precisely where it’s needed to help eliminate the dryness and flaking commonly associated with retinol.
Vitamin C helps clarify and brighten the look of skin.

Do you recommend using a daytime sunscreen with the continued use of ARTISTRY intensive skincare anti-wrinkle firming serum?
Use of an intensive retinol treatment will often leave skin more sensitive to the sun. We recommend using a broad-spectrum sunscreen product to protect the skin from damaging UV rays: ARTISTRY UV Defense SPF 50 Ultra Facial Sunscreen (11-6535).
What is the purpose of the ARTISTRY intensive skincare Collection?
The collection's targeted, at-home products help repair and prevent visible signs of aging without the harsh side effects associated with professional treatments.*

*Results not equal to surgical/cosmetic procedures.

More Information

One tube of ARTISTRY intensive skincare anti-wrinkle firming serum provides eight weeks of nightly treatments.

The unopened product is stable for three years; it has a shelf life of 10–12 weeks once opened and used. Store in a cool, dry place. No refrigeration needed. If you are pregnant or nursing, consult your doctor before using a retinol-based product.

Some skincare products make normal skin types unusually sensitive and should not be used in conjunction with skincare products containing retinol, such as ARTISTRY intensive skincare anti-wrinkle firming serum. When using anti-wrinkle firming serum, discontinue the use of exfoliation products and peels. Like many intensive treatment products, individuals with sensitive skin may not tolerate the use of this product.

Using ARTISTRY intensive skincare renewing peel and ARTISTRY intensive skincare anti-wrinkle firming serum together: In recent testing, positive results were experienced by women when they followed usage guidelines for renewing peel and anti-wrinkle firming serum as part of their skincare routine. Following the usage guidelines, women of all skin types and women with sensitive skin were able to safely use the products together. Alternating the use of these products in your regular anti-aging skincare routine will help diminish the signs of aging like rough texture, wrinkles, and loss of firmness. All users of renewing peel and anti-wrinkle firming serum are advised not to use both products on the same day.

Use Instructions
For the first two weeks, apply a pearl-sized amount of ARTISTRY intensive skincare anti-wrinkle firming serum to clean, dry skin every other night, after cleansing and toning (if you typically use toner) and before moisturizing. Avoid the eye area. If well tolerated after two weeks, anti-wrinkle firming serum can be used every night. Discontinue its use if persistent irritation, redness, or burning sensation occurs. Low humidity is drying, so retinol might be more irritating. Apply moisturizer before anti-wrinkle firming serum only in this situation. The use of facial sunscreen is recommended during the daytime - ARTISTRY SPF 50 Ultra Facial Sunscreen (11-6535).

Skincare Regimen
It's easy to incorporate anti-wrinkle firming serum into your current skincare regimen. Simply use it every evening as a treatment step:

Wash face with a gentle cleanser, like ARTISTRY Advanced Creamy Foam Cleanser.
Use ARTISTRY Advanced Softening Toner, if desired.
Once skin is dry, apply a pearl-size amount of ARTISTRY intensive skincare anti-wrinkle firming serum to the entire face. It can also be applied to the neck, if desired.
Follow with a nighttime moisturizer, like ARTISTRY YOUTH XTEND™ Enriching Cream or Lotion, or Creme LuXury.