



Strong Start Incentive & Bronze Foundation Incentive Enhancement

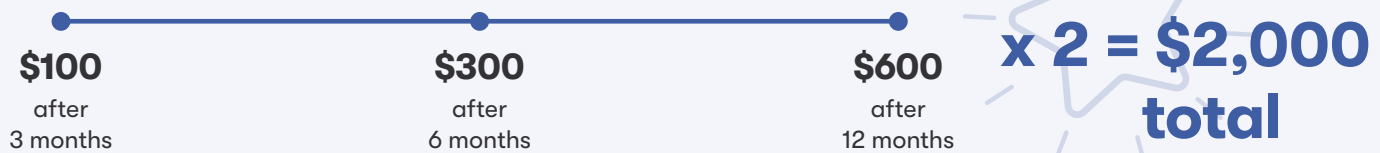


**BEGINNING
SEPT. 1, 2024**

Two Core Plus opportunities each reward new and growing IBOs with **up to \$1,000 extra – for a combined total of up to \$2,000!** Understand the difference between these discretionary incentives as you help team members earn.

| | Strong Start Incentive (SSI) | Bronze Foundation Incentive (BFI) consistency reward |
|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHO IT'S FOR | New IBOs (Registered June 2024 and after) <ul style="list-style-type: none"> Start earning during registration month or two months following. | BFI earners <ul style="list-style-type: none"> During 18-month BFI period. For IBOs at or below 12% Performance Bonus level the prior performance year. |
| MONTHLY REQUIREMENTS | Meet baseline requirements: <ol style="list-style-type: none"> Generate 150 Personal PV or more. AND <ol style="list-style-type: none"> Generate 60% of Personal PV or more qualified as Verified Customer Sales (VCS). | <ol style="list-style-type: none"> Reach 9% or higher on the Performance Bonus Schedule. AND <ol style="list-style-type: none"> Help at least three legs that you've personally or foster sponsored each earn a minimum of 3% Performance Bonus. AND <ol style="list-style-type: none"> Meet baseline requirements. |
| CONSECUTIVE MONTHS REQUIRED |  Yes |  No <p><i>IBOs with PY23 or PY24 BFI period start can earn consistency reward in PY25 until period ends.</i></p> |
| REWARDS | Up to \$1,000 total for 12 consecutive months | Up to \$1,000 total for 12 times earned + 30% monthly Performance Bonus multiplier |

EARN EACH LEVEL ONCE PER INCENTIVE



All amounts USD. Canada rewards: CA\$100 3 months, CA\$300 6 months, CA\$600 12 months. Dominican Republic rewards: RD\$5,800 3 months, RD\$17,400 6 months, RD\$34,800 12 months.

For the calendar year 2023, the average income from Amway for all U.S. registered IBOs at the Founders Platinum level and below was \$841 before expenses. See www.amway.com/income-disclosure for details and the most up-to-date information. Earnings depend on many factors, including customer base, business experience, effort, dedication, and quality and performance of the downline sales team.

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