

# HAYS TEAM CHALLENGE

## BRACKET BUSTER

### WINTER 2025 CONFERENCE



Performance Bonus Schedule	
POINTS (PV)	BUSINESS (BV)
7,500	25%
6,000	23%
4,000	21%
2,500	18%
1,500	15%
1,000	12%
600	9%
300	6%
100	3%

## BRACKET BUSTER CHALLENGE

### Monthly Qualifications

From September 2024 – January 2025

- Sponsor new Frontline IBOs
- Develop new Verified Customer Sales with order of 25+ PV
- Achieve CORE
- Achieve Pacesetter
- Achieve Bronze in one of the following categories: Bronze Foundation or Bronze Builder.

### Awards

- Recognition at the monthly challenge zoom call with Top Achievers in each category speaking.
- Standing recognition at the Hays Focus Team meeting at the WC.
- The Top Achievers in each category will be a featured speaker at the Hays Focus Team Meeting at WC.

## PACESETTER+

### Pacesetter+ Qualifications

Achieve Pacesetter a total of 3 times for the challenge and reach a PV bracket higher than what you achieved during the Storm the Stage Challenge. Minimum PV bracket must be 1000.

### Award

- Qualified IBOships will receive a Gift Tower awarded to them at the Winter Conference. Gift Tower includes sweet & savory snacks: Chocolate Chip Cookies, Gourmet Caramel Popcorn, Trail Mix, Soft Vanilla Caramels, and Himalayan Chips.

## MONTHLY ZOOM CALL DATES

### MONTHLY ZOOM CALLS - 9 PM ET (8 CT, 7 MT, 6 PT):

- Wednesday, **October 9**, for September Qualifiers
- Wednesday, **November 6**, for October Qualifiers
- Wednesday, **December 11**, for November Qualifiers
- Wednesday, **January 8**, for December Qualifiers
- January Qualifiers + full achievers** will be recognized at WC 2025

**Rev up your energy and strive to  
BUST THOSE BRACKETS!  
YOU CAN DO IT!**