

# APRIL 2022

# Weekly Wins

Spring is in the air, and sales are yours to make! Start customer conversations about the items highlighted here and you'll be set up for more success. Weekly Wins provides *simple, specific steps* your group can follow to boost customer sales this month by taking advantage of timely product promotions and proven selling tools from Amway.



**Amway**

For existing IBOs only. Not for use with prospects.

# For your meetings this month

## WEEK 1

### STEP UP SPRING CLEANING

Spring is here – and that means sunnier days, blooming flowers and spring cleaning! Help your customers freshen up with the **safe, natural and effective products** from Amway Home™.



## WEEK 2

### DO IT RIGHT WITH DITTO

With DITTO™, orders are conveniently automatic, and for a limited time, **\$5 off monthly scheduled orders** makes it even better! It's easy: when a Preferred Customer is enrolled in AmPerks™ Customer Rewards and meets the order minimum of \$99 monthly, it's an automatic \$5 credit. Plus, they'll receive double AmPerks points and free ground shipping.

## WEEK 3

### TWIST TUBE TREAT

Fuel spring's adventures with the new **Raspberry Lemonade XS™ Sports Twist Tube**. It's tart, fruity and full of electrolytes and B vitamins. It makes on-the-go hydration easy and delicious. Just mix into water and enjoy. Cheers to that – and to scoring Verified Customer Sales (VCS)!



## WEEK 4

### BRONZE + BEAUTIFUL

Get ready to glow it up! Help customers be summer ready in minutes with **Artistry Studio™ Bottle of Sunshine Self-Tanning Waters**. Just spray, blend and glow. It's an easy and fast way to tan, whether building a base or amping up an existing tan. Available in light medium and medium dark.

WEEK 1

# Step Up Spring Cleaning

Spring is here – and that means sunnier days, blooming flowers and spring cleaning! Help your customers freshen up with the **safe, natural and effective products** from Amway Home.



## ► FIND IT HERE

Explore home and cleaning products on [Amway.com](https://www.amway.com).

## ► TRY THIS

- What's on your to-do list? Post your cleaning plan on social to inspire customers!\*
- Get the lowdown on your cleaning toolbox by reading the [Clean Home Catalog](#).



## ► SHARE WITH CUSTOMERS

- Who doesn't love a good “before and after?” Show your customers these [demo videos](#) where cleanup is easy and fast. Yes please!
- This [blog post](#) is a gem! Send it to customers and include a [Customer-Facing Tile](#), too.
- Customers have dry winter hands? Tell them about [G&H products](#).



## ► LEARN MORE

See why Amway products are the [safer choice](#). See and share the [G&H brand video](#) too!



\* At all times, respect Amway [Social Media Guidelines](#).



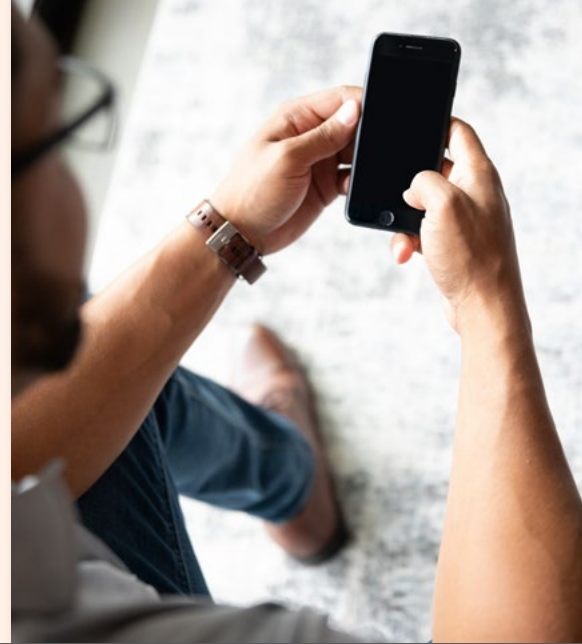
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WEEK 2

# Do It Right with DITTO

NOW – JUN. 7, 2022!

With DITTO, orders are conveniently automatic, and for a limited time, **\$5 off monthly scheduled orders** makes it even better! It's easy: when a Preferred Customer is enrolled in AmPerks Customer Rewards and meets the order minimum of \$99 monthly, it's an automatic \$5 credit. Plus, they'll receive double AmPerks points and free ground shipping.



## ► FIND IT HERE

Head to [Amway.com](https://www.amway.com) to get DITTO details.



## ► TRY THIS

- Mention DITTO in every conversation! Shopping is sweeter with savings.
- Brush up on [AmPerks](#) and [DITTO](#) programs with these classes so you're ready to enroll customers.

## ► SHARE WITH CUSTOMERS

- Scored a new customer? Welcome them with a sample and mention the \$5 reward.
- Got long-time customers not part of DITTO? This could be the perfect opportunity!
- Make more happy customers: Ask for a DITTO customer testimonial and share it with others.

## ► LEARN MORE

Use DITTO to elevate your business. This [course](#) tells you how!



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WEEK 3

# Twist Tube Treat

Fuel spring's adventures with the new **Raspberry Lemonade XS Sports Twist Tube**. It's tart, fruity and full of electrolytes and B vitamins. It makes on-the-go hydration easy and delicious. Just mix into water and enjoy. Cheers to that – and to scoring Verified Customer Sales (VCS)!

Note: Raspberry Lemonade is replacing Lemon Lime.



## ► FIND IT HERE

Check it out on [Amway.com](https://www.amway.com) (launching April 20).

## ► TRY THIS

- Take a workout selfie with your new Twist Tube and share it on social.\* Tell customers why you love it!
- Update your [MyShop](#) so customers can get their hands on it.



## ► SHARE WITH CUSTOMERS

- Part of a running club or yoga group? Bring some extras! You'll make an impression with the use one, share one method.
- Visit [XS Nation on Instagram](#)<sup>†</sup> to reshare posts and stories.
- Send the product page via the [Share feature](#) – that way you get the credit! Include the [Customer Tile](#) in your message.

## ► LEARN MORE

Get ready using this general selling course: [Expanding Your Customer List](#).



<sup>†</sup> This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

<sup>†</sup> Instagram® is a registered trademark of Instagram, LLC.

\* At all times, respect Amway [Social Media Guidelines](#).



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WEEK 4

SNEAK PEEK!

# Bronze + Beautiful

Get ready to glow it up! Help customers be summer ready in minutes with **Artistry Studio Bottle of Sunshine Self-Tanning Waters (coming soon)**. Just spray, blend and glow. It's an easy and fast way to tan, whether building a base or amping up an existing tan. Available in light medium and medium dark.



## ► FIND IT HERE

This product is coming soon to [Amway.com](https://www.amway.com).

## ► TRY THIS

- Be proactive! Start making lists now of who you want to connect with.
- Think about what products you can cross-sell with the self-tanning waters to boost your VCS – like n\* by Nutrilite™ #nofilter Collagen Gummies or XS CocoWater.



## ► SHARE WITH CUSTOMERS

- Have customers with big summer plans? Text them a product sneak peek!
- Know your list of pool day essentials – a good book, an energy drink, that perfect tan. Plan a great photo and social post\* once Bottle of Sunshine launches!

## ► LEARN MORE

Brush up on the Artistry Studio Skincare line.

\* At all times, respect Amway [Social Media Guidelines](#).

