

JANUARY 2021

WEEKLY WINS

Happy 2021! The new year is full of opportunities to help people feel good and live better while taking your business to the next level. Weekly Wins provide **simple, specific steps** your group can follow to boost customer volume this month by taking advantage of timely product promotions and proven selling tools from Amway.



Amway

Existing IBOs only. Not for use with prospects.

FOR YOUR MEETINGS THIS MONTH

WEEK 1:

SELL MORE, EARN MORE

Selling to customers is at the heart of Amway. And **Verified Customer Sales (VCS)** are where it's at – a sale to a customer through an Amway channel (Amway.com, MyShop or a sale from inventory recorded with Create a Receipt). Now VCS is easier than ever to track so you can make the most! Enjoy better rewards by making every sale a Verified Customer Sale.



WEEK 2:

YOU GOT THIS WITH MORE n*

LAUNCHING
JANUARY 20!

Six brand new **n* by Nutrilite™ products** are here with even more on-trend ingredients and formats! Say hello to Fizzy & Fabulous effervescent tablets and Collagen shots to support healthy skin, nails and hair[†]. Hit Reset with a hydration shot or effervescent tablet[†]. Support immunity with Go Shield effervescent tablets and enjoy the yummy Turmeric Latte[†] packed with numerous wellbeing benefits.

[†] This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

WEEK 3:

NEW YEAR, NEW HEALTHY HABITS

Wish your customers a Happy New Year by sharing new ways to form and keep **healthy habits**. True health means taking care of your body and mind. Encourage customers to focus on their overall wellbeing by exercising, getting restful sleep, eating the right foods and taking supplements all to support a healthy immune system.



WEEK 4:

BODY CARE ROUTINE

Rule your routine with **Artistry Signature Select™ Body bundles!** Help customers find the bundle that fits their unique concerns and needs. Pair the bundle with body care routine recipes that provide step-by-step instructions to help reveal skin that's brighter, firmer or happily hydrated in no time.

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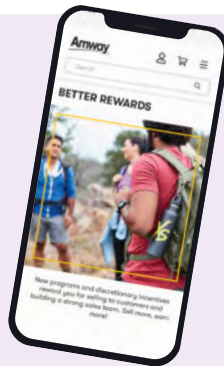


► FIND IT HERE

Get more information at amway.com/better-than-ever/rewards.

► TRY THIS

- Read through the VCS [FAQs](#) and mobile phone number verification [FAQs](#) to get answers to commonly asked questions.
- For every sale, make sure you're capturing a customer's name and unique mobile phone number, along with the product and retail price.



► SHARE WITH CUSTOMERS

- Spruce up your **MyShop** digital storefront for 2021, making it easy and enticing for customers to shop! Here are some [tips](#)!
- Take advantage of the new year, knowing people tend to focus on living healthier and setting goals – align your promotions and selling conversations there.

► LEARN MORE

Every Verified Customer Sale means money in your pocket, with extra earnings for new business owners and even bigger rewards for leaders who focus on customers. Get details in the Rewarding Customer Sales [FAQs](#).



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► FIND IT HERE

Meet all n* by Nutrilite™ products on [Amway.com](https://www.amway.com).

► TRY THIS

- Download the [comparison cards](#) from the Resource Center and try the products for yourself.
- Make a list of your current customers and friends. Then create a plan to reach out to let them know there's something new to try and how new n* by Nutrilite™ may fit a need they may have.



► SHARE WITH CUSTOMERS

- Send the new n* product page links using the Amway.com [Share](#) feature so you get credit for the sale.
- Be sure to mention the [AmPerks™](#) Customer Rewards Program and [DITTO™](#) during conversations.
- Remember, n* is perfect for [sampling](#). Let customers try before they buy!

► LEARN MORE

Test your knowledge with these Amway™ Education courses: [Selling n* by Nutrilite™](#) and [Selling n* by Nutrilite™ Products](#).



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NEW YEAR, NEW HEALTHY HABITS

Wish your customers a Happy New Year by sharing new ways to form and keep **healthy habits**. True health means taking care of your body and mind. Encourage customers to focus on their overall wellbeing by exercising, getting restful sleep, eating the right foods, and taking supplements all to support a healthy immune system.



► FIND IT HERE

Visit amway.com/nutriline/immunity to learn the four steps to nurture your immune system.

► TRY THIS

- Start by making a list of customers that may be interested in forming new healthy habits. Make a plan to reach out.
- Read through this [blog post](#) so you're ready to share some sleep tips to support the immune system. Or, get a few nutrition tips in [this post](#).



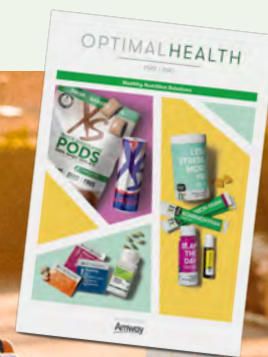
► SHARE WITH CUSTOMERS

- Share products that encourage healthy habits! Customers can...
 - » Reduce occasional stress with n* by Nutrilite™ Less Stress, More Yes gummies.
 - » Fight fatigue† with Nutrilite™ Vitamin B Dual-Action.
 - » Fuel their muscles and performance with XS™ Muscle Multiplier**.
 - » Get some rest with n* by Nutrilite™ Sweet Dreams gummies.
- Use Less Stress, More Yes, Sweet Dreams and Vitamin B Customer-Facing Product Tiles to enhance your selling conversations.
- After customers make a purchase, take the hassle out of reordering by signing them up for DITTO™ Delivery.



► LEARN MORE

Get refreshed on all health and wellness products by reading the [Optimal Health](#) catalog.



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BODY CARE ROUTINE

Rule your routine with **Artistry Signature Select™ Body bundles!** Help customers find the bundle that fits their unique concerns and needs. Pair the bundle with body care routine recipes that provide step-by-step instructions to help reveal skin that's brighter, firmer or happily hydrated in no time.

Three curated body bundles offer a 10% savings!



► FIND IT HERE

Explore Artistry Signature Select™ Body on Amway.com.

► TRY THIS

- Check out the [Insider's Guide](#) so you're prepared for selling conversations.
- Don't forget to follow [@ArtistryUS](#) for tips and inspiration. Consider sharing* your body routine posts to your Instagram[†] Stories using [#RuleYourRoutine](#), like [this post!](#)



► SHARE WITH CUSTOMERS

- Send product page links using the Share feature. Add a fun Customer-Facing Product Tile to the message ([tile 1](#), [tile 2](#))!
- Encourage customers to use the [recipe cards](#) to create a body care routine (also found in the Resources section on product pages).
- Cross-sell by recommending Artistry Signature Select™ [Face Masks](#) so customers feel pampered from head to toe!



► LEARN MORE

Learn four simple steps to build your business with Artistry™ products in this Amway™ Education [course](#).



* At all times, respect Amway Social Media Guidelines.
 † Instagram® is a registered trademark of Instagram, LLC.