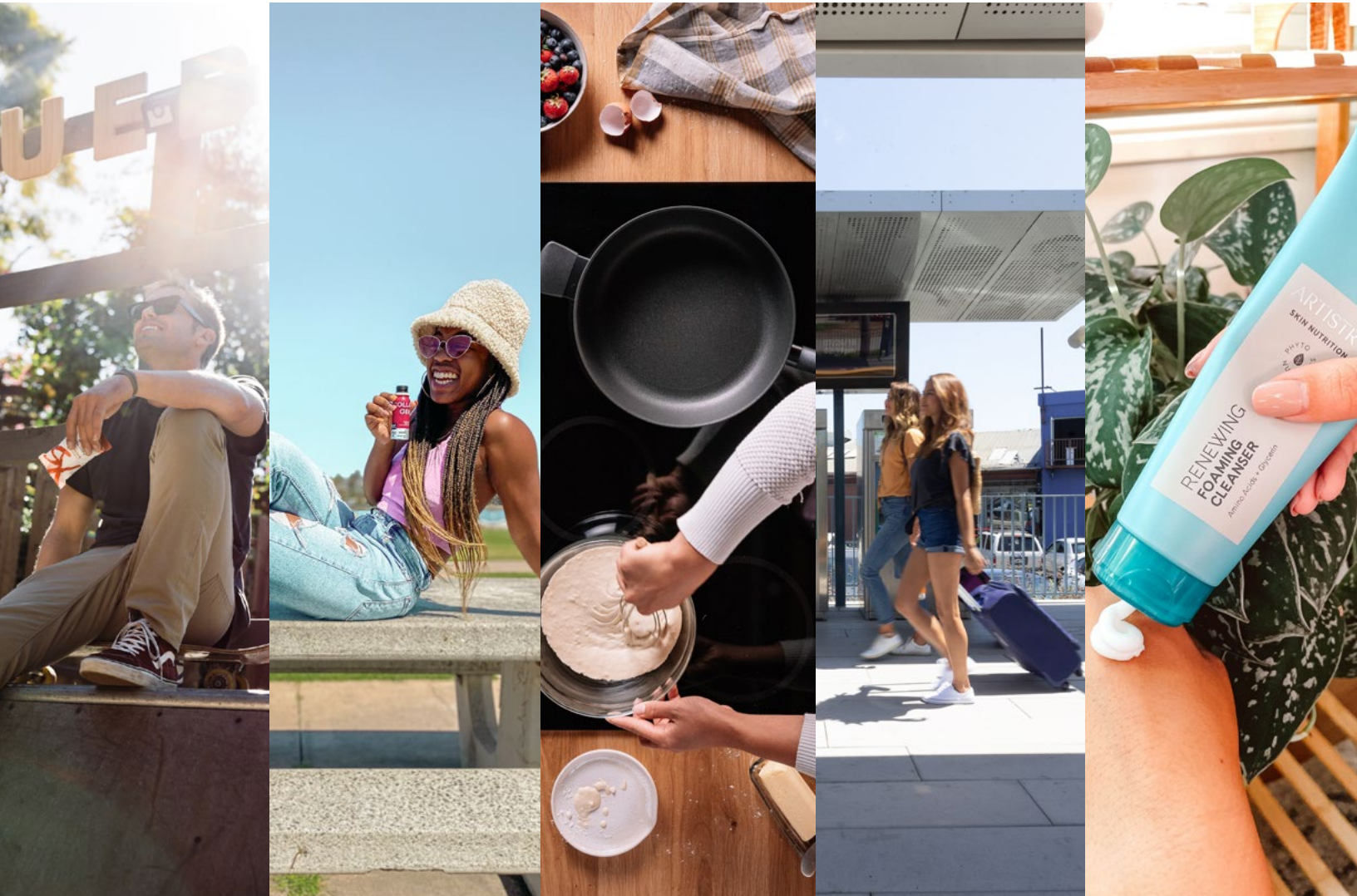


JANUARY 2022

Weekly Wins

A brand new year is here! There's so much excitement ahead. Start off strong selling to customers and earning more, with help from these ideas.

Weekly Wins provides *simple, specific steps* your group can follow to boost customer sales this month by taking advantage of timely product promotions and proven selling tools from Amway.



Amway

For existing IBOs only. Not for use with prospects.

For your meetings this month

WEEK 1

NEW YEAR, MORE VCS

Make 2022 your best yet by focusing on **Verified Customer Sales (VCS)**. A Verified Customer Sale is a sale to a customer through an Amway channel and your ticket to better earnings and rewards. Start there to start strong! It's simple. More VCS means more money in your pocket.



LAUNCHING
JAN. 12!

WEEK 2

NEW N* BY NUTRILITE

Cool, convenient, yummy and affordable – n* by Nutrilite™ checks all the boxes! Kick off 2022 with new **Less Stress More Yes – Relax Effervescent Tablets**, **#nofilter Collagen Creamer** and **#nofilter Collagen Gummies**.

WEEK 3

IMPROVED COOKWARE, BETTER MEALS

High-quality cookware makes time in the kitchen more efficient – so you can get to the fun part – eating your meal! **iCook™ Nonstick Frypans** have that perfect coating; food slides right off, without the need for oil or butter. That's a healthier meal with super easy clean up! Customers can choose from two new pan sizes.

LAUNCHING
JAN. 12!



WEEK 4

NEW PARTNER STORE PERKS

Our new Partner Stores program can **help build credibility for your business**. IBOs get an exclusive Visa®† Credit Card, plus awesome discounts on well-known retailers and services – from travel and lodging to apparel, office supplies and insurance.

WEEK 5

PERSONALIZED HEALTHY BEAUTY

Start 2022 with glowing, gorgeous skin! Customers can **create their own personalized Healthy Beauty routine** with Artistry Skin Nutrition™ cleansers, toners and moisturizers. Each bundle meets the five key nutritional requirements for visibly healthy looking skin – and are clean, vegan and never tested on animals.



WEEK 1

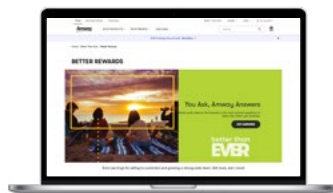
New Year, More VCS

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► FIND IT HERE

Get profitability resources on [Amway.com/better-than-ever/rewards](https://www.amway.com/better-than-ever/rewards).

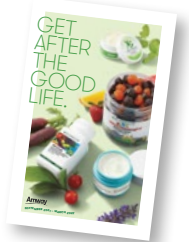


► TRY THIS

- Watch “You Ask, Amway Answers” [videos](#) to get answers to common questions on topics that affect your business, including VCS.
- Keep this [VCS flowchart](#) handy to ensure every sale is VCS.

► SHARE WITH CUSTOMERS

- Score more VCS by selling new, trending products – browse the [Mini Catalog](#) with customers!
- Send your [MyShop](#) link too! Any sale made there by a registered customer counts as VCS.



► LEARN MORE

This [VCS course](#) has it all!



For existing IBOs only. Not for use with prospects.

WEEK 2

New n* by Nutrilite

Cool, convenient, yummy and affordable – n* by Nutrilite checks all the boxes! Kick off 2022 with new n* by Nutrilite **Less Stress More Yes – Relax Effervescent Tablets**, **#nofilter Collagen Creamer** and **#nofilter Collagen Gummies**.

LAUNCHING
JAN. 12!



► FIND IT HERE

Head to [Amway.com](https://www.amway.com) (available Jan. 12).

► TRY THIS

- Make a list of three customers who already love Collagen Shots or Less Stress, More Yes Gummies – send a text to share what’s new! And, offer to send a sample!
- Use this [Comparison Chart](#) to explain what sets these products apart from the competition.



► SHARE WITH CUSTOMERS

- Customers can support beauty from the inside out† with **#nofilter Collagen Creamer** and **Collagen Gummies** (available Jan. 12).
- Help busy customers relax† with **Less Stress More Yes Effervescent Tablets** (available Jan. 12).
- Use the [Share feature](#) when sending product page links to get credit for the sale!

► LEARN MORE

Get selling tips in this [course](#).

† This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



WEEK 3

Improved Cookware, Better Meals

High-quality cookware makes time in the kitchen more efficient – so you can get to the fun part – eating your meal! **iCook Nonstick Frypans** have that perfect coating; food slides right off, without the need for oil or butter. That’s a healthier meal with super easy clean up! Customers can choose from two new pan sizes.

**LAUNCHING
JAN. 12!**

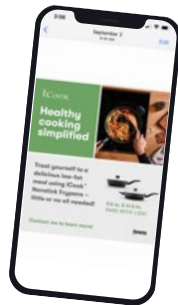


► **FIND IT HERE**

Head to Amway.com to see the 9.5 inch and 11.5 inch frypans (available Jan. 12).

► **TRY THIS**

- What’s your favorite meal to cook using the Nonstick Frypan? Post a demo or share a recipe on social media!†
- Score more by cross-selling healthy-living Nutrilite™, BodyKey™ and XS™ products.



► **SHARE WITH CUSTOMERS**

- Send customers the Clean Home catalog to browse all iCook offerings.
- And make your message eye-catching with a Customer-Facing Tile (available on the Resource Center Jan. 12)!



► **LEARN MORE**

Learn more about iCook technologies [here](#).

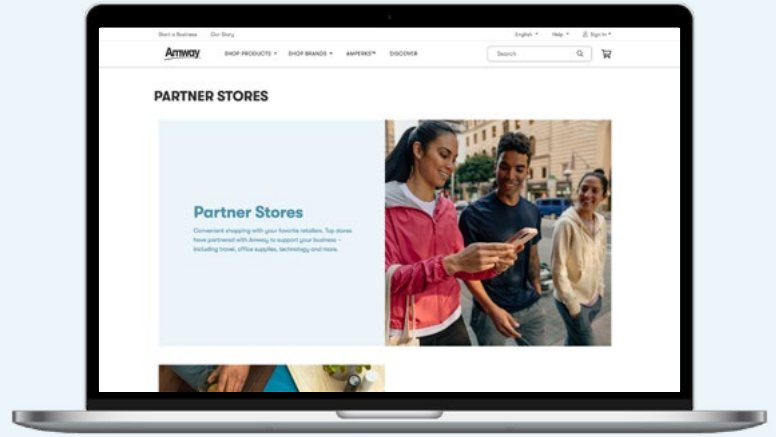
† At all times, respect Amway Social Media Guidelines.



WEEK 4

New Partner Store Perks

Our new Partner Stores program can help **build credibility for your business**. IBOs get an exclusive Visa^{®†} Credit Card, plus awesome discounts on well-known retailers and services – from travel and lodging to apparel, office supplies and insurance.



► FIND IT HERE

Visit the [Partner Stores page](#) on Amway.com.

► TRY THIS

- Traveling soon? Check out the Amway Discount Travel Center for exclusive discounts.
- You can earn PV/BV with every purchase when you use the Visa^{®†} Credit Card Program!



► SHARE WITH CUSTOMERS

- Get ready for customer meetings with discounted supplies from Office Depot^{®†} and OfficeMax^{®†}.
- Rep Amway™ Gear during selling conversations! Enjoy savings on apparel and accessories through Partner Stores.

► LEARN MORE

This program brings a lot of value – get more details [here](#).

[†] Office Depot[®] is a registered trademark of The Office Club, Inc. Office Max[®] is a registered trademark of OMX, Inc. Visa[®] is a registered trademark of Visa International Service Association.



WEEK 5

Personalized Healthy Beauty

Start 2022 with glowing, gorgeous skin! Customers can **create their own personalized Healthy Beauty routine** with Artistry Skin Nutrition cleansers, toners and moisturizers. Each bundle meets the five key nutritional requirements for visibly healthy looking skin – and are clean, vegan and never tested on animals.



► FIND IT HERE

Build a routine on [Amway.com](https://www.amway.com) (available Jan. 12).

► TRY THIS

- Promote Artistry Skin Nutrition on social media!† Use this [toolkit](#) to learn the rules and get tips.
- Host a [Beauty Break](#) to introduce new customers to Artistry Skin Nutrition.



► SHARE WITH CUSTOMERS

- Now customers can build a routine from one page! They can mix and match by picking a cleanser, toner and moisturizer from any solution set.
- Share the [Healthy Beauty catalog](#) so they can browse all options.
- Help customers learn about the five key nutritional requirements in this [video](#).



► LEARN MORE

Understand the science behind the products in this [course](#).



† At all times, respect Amway Social Media Guidelines.

