

# JUNE 2022

# Weekly Wins

Summer starts now! These products and tips can help you make the most for your business this June. Let's go! Weekly Wins provides simple, specific steps your group can follow to boost customer sales this month by taking advantage of timely product promotions and proven selling tools from Amway.



**Amway**

For existing IBOs only. Not for use with prospects.

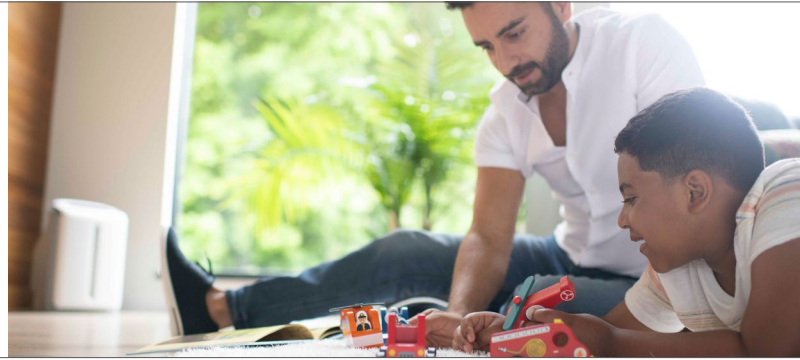


# For your meetings this month

## WEEK 1

### FOR THE FATHERS

Father's Day is June 19! Your customers will appreciate shopping with you – our **curated gifts offer something for every dad!** From cologne and toiletries to energy drinks and protein-boosting products, they're the perfect way to say, "You're the best, Dad!"



## WEEK 2

### HOLIDAYS + HANGS

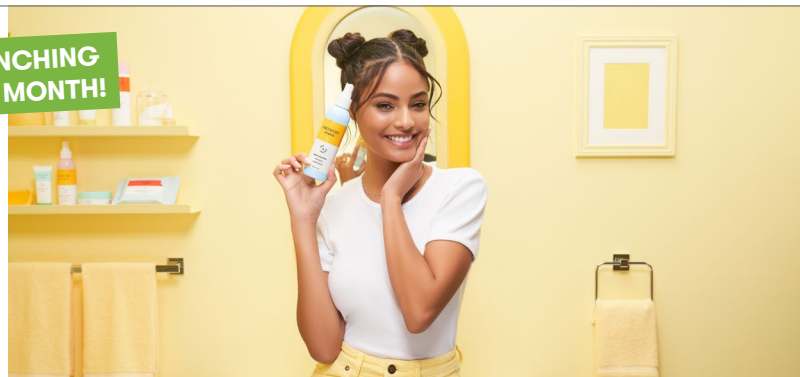
It's summer – and your customers are being social! From family gatherings, BBQs with friends, Fourth of July and more – people are getting outside and getting together. Give your customers exactly what they need to make these **gatherings as special as can be!**

## WEEK 3

### READY, SET, TAN

Pool parties, weddings, vacations or just because! No matter the occasion, your customers can get sun-kissed without the sun so they're ready for all their summer plans. **Artistry Studio™ Bottle of Sunshine Self-Tanning Water** is their ticket to build a base or go darker easily: Just spray, blend and glow! For face and body; available in light/medium and medium/dark.

LAUNCHING THIS MONTH!



## WEEK 4

### OPTIMIZE YOUR EARNINGS

Going on vacay? **Check your Criteria-based Reclassification (CBR) Clock** before you leave! Taking a break from business? No problem! CBR does not track months where you have no personal volume. Use powerful tools, compelling resources and your personal touch to sell right this summer.

## WEEK 5

### TRAVEL WELL

Summer means travel and you've got the goods to help customers do it right! Whether they are headed on a road trip, flying across the world or going camping, **products, bundles and samples** offer convenience while helping customers stay on track. Bon voyage!





WEEK 1

# For the Fathers

Father's Day is June 19! Your customers will appreciate shopping with you – our **curated gifts offer something for every dad!** From cologne and toiletries to energy drinks and protein-boosting products, they're the perfect way to say, "You're the best, Dad!"

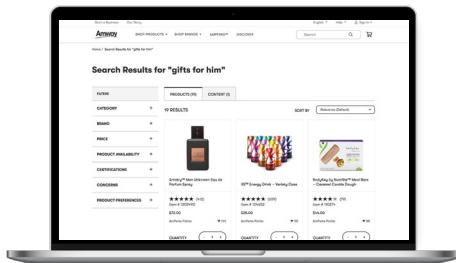


## ► FIND IT HERE

Browse [gifts for him](#) on Amway.com as you sell out of inventory.

## ► TRY THIS

- Pick your fav from the gifts for him page. Share your testimonial with customers to help inspire their gift-giving.
- Share the products you gift the dads in your life on social\* and ask your followers to do the same!



## ► SHARE WITH CUSTOMERS

- Send the gifts link via the [Share feature](#) for credit. Score that customer, score that Verified Customer Sale (VCS).
- Have customers who want their gift to be healthy-living focused?
  - Head to [YouTube](#)<sup>†</sup> for super fun XS™ videos to text or email – you'll help inspire their next great workout!
  - Or maybe this [blog post](#) is more their style. It covers the best supplements for achieving fitness and nutrition goals.



## ► LEARN MORE

Turn to these product courses when you need a refresher. And tell your team!

- [Selling XS Protein Pods](#)
- [Selling Nutrilite™ MyPacks](#)

\* At all times, respect [Amway Social Media Guidelines](#).

† YouTube<sup>†</sup> is a registered trademark of Google LLC.





WEEK 2

# Holidays + Hangs

It's summer – and your customers are being social! From family gatherings, BBQs with friends, Fourth of July and more – people are getting outside and getting together. Give your customers exactly what they need to make these **gatherings as special as can be!**



## ► FIND IT HERE

Find your products; find your vibe. Head to [Amway.com!](https://www.amway.com)

## ► TRY THIS

- How are you celebrating July 4 and other gatherings this summer? Make a list of dates and activities – then plan which products to have on hand.
- Love [XS Energy Drinks](#) for your summer beach days? How about [BodyKey by Nutrilite™ Whole Grain Tortilla Chips](#) for your family picnic? Post to social! Invite followers to share their faves for clues on what they like!



## ► SHARE WITH CUSTOMERS

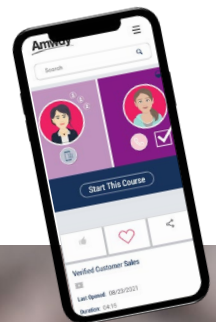
- Summer's all about good people, good weather and good food! Send customers this blog on [organic snack ideas](#) and one on [yummy mocktails](#).
- Customers stay up too late or struggle to sleep at the campsite? You've got their [sleep solution!](#)
- What else can you learn around the campfire or around the table? Connect those needs to the perfect products.



## ► LEARN MORE

Set a summer goal to grow your Verified Customer Sales (VCS). [Here's how!](#)

† At all times, respect [Amway Social Media Guidelines](#).



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WEEK 3

# READY, SET, TAN

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LAUNCHING  
THIS MONTH!



## ► FIND IT HERE

Kick off summer on [Amway.com](https://www.amway.com).

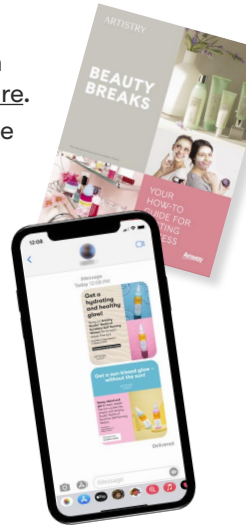
## ► TRY THIS

- Post a fun before and after photo!\* Spray on skin evenly. Blend in using hands or the applicator mitt. Smile and glow! Or use [these photos](#) that are all set to go!
- What other multi-tasking beauty products do you love? Toss some in your beach bag for fun conversation starters.



## ► SHARE WITH CUSTOMERS

- Have customers short on time? Make sure they know about getting a great tan from home! Send the link using the [Share](#) feature.
- Host a summer soiree – [Beauty Break](#) style – so people can see the product up close.
- Enhance the experience by mentioning the Artistry Virtual Beauty App (iOS<sup>®</sup>, Android<sup>®</sup>).
- Send these [fun tanning tiles](#) in your next message.



## ► LEARN MORE

Check out the new [how to use video](#) and [Insider's Guide](#) for details!

\* At all times, respect Amway [Social Media Guidelines](#).

\*\* iOS<sup>®</sup> is a registered trademark of Cisco Technology, Inc.

\*\*\* Android<sup>®</sup> is a registered trademark of Google LLC.



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WEEK 4

# Optimize Your Earnings

Going on vacay? **Check your Criteria-based Reclassification (CBR) Clock** before you leave! Taking a break from business? No problem! CBR does not track months where you have no personal volume. Use powerful tools, compelling resources and your personal touch to sell right this summer.



## ► FIND IT HERE

Take your business further. Find high-value resources to manage your business on [Amway.com](https://www.amway.com).

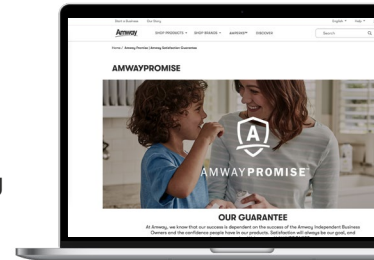
## ► TRY THIS

- Build customer volume by getting credit on every sale. Check out this [VCS flow chart](#).
- Verified Customer Sales are the most profitable. Understand the [Customer Sales Requirements](#) to make the most!
- Make sure you know the ins and outs of CBR. Get info in these [FAQs](#).



## ► SHARE WITH CUSTOMERS

- Amway is a low-cost, low-risk business model. Send a link to customers so they can learn about the five pillars of the [Amway Promise](#).
- Show customers why shopping with you is the best – like the great rewards they'll get from the [AmPerks™](#) program.



## ► LEARN MORE

Support is all around you. Use these [digital tool resources](#) and tell your team.



## WEEK 5

# Travel Well

Summer means travel and you've got the goods to help customers do it right! Whether they are headed on a road trip, flying across the world or going camping, **products, bundles and samples** offer convenience while helping customers stay on track. Bon voyage!



### ► FIND IT HERE

Travel-friendly products on [Amway.com](https://www.amway.com) are ready to hit the road.

### ► TRY THIS

- Set the example: Where are you going this summer and what products are coming along? Spread the word to inspire customers.
- Help customers use [DITTO™](#) so they don't have to think twice.
- Have these blog posts in your back pocket for the right moment: [Travel tips](#) and [safe travels](#).



### ► SHARE WITH CUSTOMERS

- The [Travel Essentials Bundle](#) has it all. Perfect for customers who want stress-free traveling.
- [Samples](#) are the best! Give one out to help a customer test a product.
- Customer want better sleep or immune support while on the move? Connect their needs to the perfect product with the [Wellness Recommender](#). Watch the [new demo video](#) to prep!



### ► LEARN MORE

Check out [Use Samples to Sell](#) and [Starting Conversations... Naturally](#) courses.

