

JUNE 2021

Weekly Wins

With June comes summer. That means more sunshine, more nature and more fun opportunities to connect. Help customers make the most of their time with products designed for living our best lives! Weekly Wins provides simple, specific steps your group can follow to boost retail customer sales this month by taking advantage of timely product promotions and proven selling tools from Amway.



Amway

For existing IBOs only. Not for use with prospects.

For your meetings this month

WEEK 1

GET CREDIT FOR EVERY SALE

Don't miss an opportunity to get credit for every sale, every time! With your **MyShop digital storefront** and the Amway™ website **Share feature**, you can earn Verified Customer Sales while ensuring every one is attributed to you!



WEEK 2

GET OUTSIDE WITH XS™

Life is an adventure and summer makes it that much sweeter! Show your customers how **XS™ products** fuel their outdoor fun, helping them energize, hydrate, strengthen and recover no matter where they are.



WEEK 3

FIZZY & FABULOUS

The n* by Nutrilite™ brand has got it going on, nourishing your natural beauty from the inside out. The best friend to the n* Collagen Shot – new **Fizzy & Fabulous Effervescent Tablets** support gorgeous hair, strong nails and healthy skin†. Tell your customers to let their inner beauty shine by adding an effervescent tablet to water for a strawberry hibiscus beverage that's fizzy and delicious.

† This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

NEW JUNE 23!



WEEK 4

FIND YOUR GLOW

LAUNCHING
JUNE 23!

Ready? Four new glow-getters are joining the **Artistry Studio™ skincare** line up! These fun, multitasking products will get you selfie ready – made with clean ingredients designed for all skincare needs. Say hello to Hydro-Spritzer Refresher + Protector, Glow-Tini Cocktail Booster, Done With Zit! Acne Treatment Gel and The Polished Pout Lip Exfoliator + Conditioner.



WEEK 5

TRAVEL ESSENTIALS

Summer is the best time for road trips, camping and beach days. Equip your customers with **travel-friendly health and wellness products** so they feel safe and prepared all summer long.



WEEK 1

Get Credit for Every Sale

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► FIND IT HERE

Check out the Better Than Ever [support page](#).

► TRY THIS

- Get going! Create your MyShop and invite customers to visit. Watch this [video](#) to learn how.
- If you use social media† to build your business, post your MyShop link in your profile bio so followers can shop in a click.
- Watch this [video](#) so you're ready to use the Share feature.



► SHARE WITH CUSTOMERS

- Share your links! When customers purchase through your MyShop or a Share feature link, you get credit.
- Tell them to bookmark your MyShop link for easy access now and later.
- Let customers know they can make sure they're shopping with you by checking the blue "You are shopping with" banner at the top of MyShop.



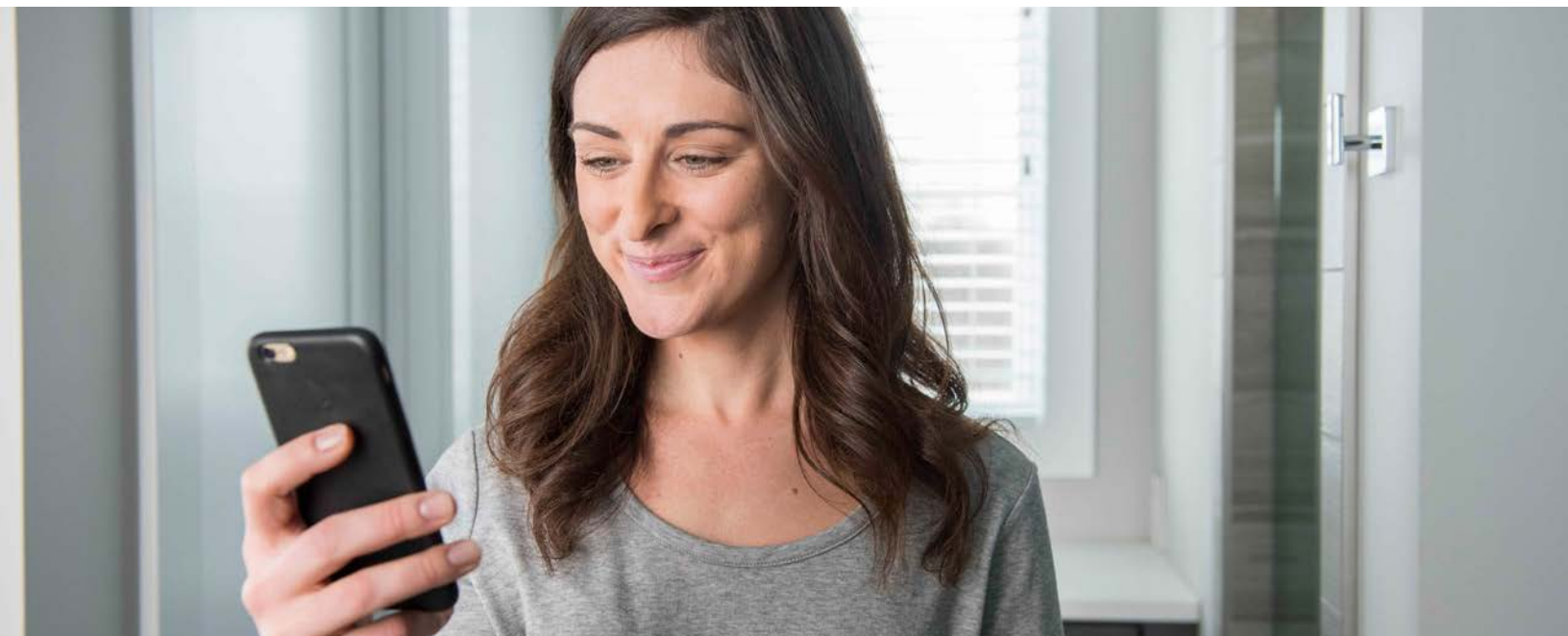
► LEARN MORE

- Check out this [course](#) about building your business with MyShop.
- Read through the [Share feature FAQs](#) for more information!



★ **REMINDER:** Share your MyShop link as much as you want within the Rules of Conduct and Social Media Guidelines, just steer clear of creating sponsored links, boosted or targeted ads. That's a Rule 4.4 violation you want to avoid.

† At all times, respect [Amway Social Media Guidelines](#).



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WEEK 2

Get Outside with XS™

Life is an adventure and summer makes it that much sweeter! Show your customers how **XS™ products** fuel their outdoor fun, helping them energize, hydrate, strengthen and recover no matter where they are.



► FIND IT HERE

Your XS™ favorites are on [Amway.com](https://www.amway.com).

► TRY THIS

- When the weather warms up, it's time to move workouts outside. Here are a [few tips](#) for adjusting your routine!
- And for recipes that will make you say "Yes, please!", check out [@xsnation](#) on Instagram[†]. Learn how to make delicious [smoothies](#) and refreshing [popsicles](#) using your favorite XS™ products!



[†] Instagram[®] is a registered trademark of Instagram, LLC.

► SHARE WITH CUSTOMERS

Share these product tips when chatting with customers...

- Enjoy on-the-go fuel by shaking up an [XS™ Protein Pod](#) before a workout.
- Cool down skin with [XS™ CBD Cooling Spray](#).
- Stay fresh and hydrated by packing a cooler filled with [XS™ Sparkling+ water](#).
- Never go hungry by having [XS™ Protein Crisps](#) and [Energy Bars](#) on hand for a hike or bike ride.



► LEARN MORE

Explore what the XS™ brand has to offer in this [course](#) from Amway™ Education.



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WEEK 3

NEW JUNE 23!

Fizzy & Fabulous

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► FIND IT HERE

Shop [Amway.com](https://www.amway.com) today.

► TRY THIS

- Make a list of current n* customers and a plan to let them know something new is bubbling up! Connect with beauty-loving customers too so you can add up those Verified Customer Sales.
- Ready to promote this on social media*? Find post ideas and inspiration on the [@nutrilitous](https://www.instagram.com/nutrilitous) Instagram®†† account.



* At all times, respect [Amway Social Media Guidelines](#).

† This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

†† Instagram® is a registered trademark of Instagram, LLC.

► SHARE WITH CUSTOMERS

- Sell it with a sample! Offer customers a Fizzy & Fabulous sample. Then follow-up to see if they’re ready to buy their own box.
- If they like it, make sure they know there’s more to love – n* Go Shield and Hit Reset tablets! And of course, recommend the n* Collagen shot too.
- Cross sell! Your n* customers may be interested in fun beauty too. Introduce them to Artistry Studio™ makeup and skincare!



► LEARN MORE

Get to know all n* by Nutrilite™ products in this course.



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WEEK 4

Find your Glow

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► FIND IT HERE

Visit [Amway.com](https://www.amway.com) to meet your new BFFs.

► TRY THIS

- Watch the all-new [How To Sell videos](#) for tips on how to earn Verified Customer Sales.
- Don't forget to update your [MyShop](#) so these beauties are front and center!



► SHARE WITH CUSTOMERS

- Get customers excited to revamp their skin routines:
 - Hydro-Spritzer refreshes and helps protect against pollution.
 - Glow-Tini Cocktail Booster gets you selfie ready.
 - Done With Zit! says bye, bye to acne.
 - And, The Polished Pout exfoliates and conditions lips.
- When chatting, send a Customer-Facing Product Tile along with the product page link. Find the tiles on the Resource Center.
- Be sure to also share the How To Videos on [YouTube](#)®!

► LEARN MORE

Discover the entire collection in the [In-Person Learning presentation](#).

†YouTube® is a registered trademark of Google LLC.



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WEEK 5

Travel Essentials

Summer is the best time for road trips, camping and beach days. Equip your customers with **travel-friendly health and wellness products** so they feel safe and prepared all summer long.



► FIND IT HERE

Find travel-ready products on [Amway.com](https://www.amway.com).

► TRY THIS

- Reach out to your customers and ask if they have any summer travel plans. If so, share this [blog](#) post on all-things healthy travel!
- Inspire customers by posting on social media[†] about the products you won't leave home without.



► SHARE WITH CUSTOMERS

Highlight these travel essentials in selling conversations:

- G&H Protect+™ [Advanced Hand Sanitizer](#) and Amway Home™ [L.O.C.™ Multi-Purpose Wipes](#) are easy to pack.
- n* by Nutralite™ [Go Shield Effervescent Tablets](#) offer on-the-go support.
- XS™ [CocoWater Hydration Drink Mixes](#) add an extra kick to water – plus they're easy to stash in a pocket.
- Artistry Skin Nutrition™ [Balancing](#) and [Hydrating](#) SPF 30 day lotions keep skin protected.
- And for a quick snack, they can pack Nutralite™ [Wellness Bars](#).



► LEARN MORE

Look through the [Essential Home](#) and [Optimal Health](#) catalogs.



[†] At all times, respect Amway Social Media Guidelines.

