

SEPTEMBER 2022

Weekly Wins

It's a brand new month and a brand new Performance Year! With these tips for where to focus and how to win, you'll be good to get growing this September.

Weekly Wins provides *simple, specific steps* your group can follow to boost customer sales this month by taking advantage of timely product promotions and proven selling tools from Amway.



Amway

For existing IBOs only. Not for use with prospects.

For your meetings this month

WEEK 1

LET'S GET GROWING!

September 1 kicks off PY23 with exciting new discretionary Bronze growth incentives, actionable resources and the Automation of Rule 4.12 (70% Rule). Stay on track by generating 60% or more Verified Customer Sales (VCS) to earn more money – at all levels! Here's to your **most profitable business** today, tomorrow and beyond.



WEEK 2

NEW PRODUCTS FOR HEALTHY HABITS

The XS™ brand is celebrating 20 years with new product flavors perfect for the occasion. Come Sept. 7, customers can fuel their next adventure with delicious **Strawberry Protein Pods** and **birthday cake flavor protein bars**. Gotta love these protein-builders; perfect before, between and after workouts or activities!

WEEK 3

READY, MINI SET, GO!

Mini sets from Artistry Skin Nutrition pack in the big benefits of plant-based skin care. Customers can experience **Healthy Beauty by trying out 14-day, trial-sized mini sets** for hydrating, balancing, renewing and firming. Nutrilite-grown white chia seed nourishes and provides antioxidant protection. TSA-approved travel sizes are perfect for life on the go!



WEEK 4

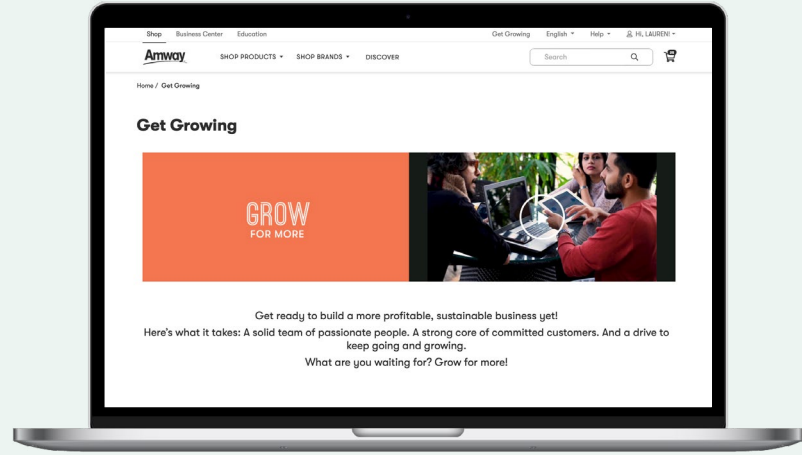
FEELING FALL

Autumn is right around the corner. So, take note of this **product roundup featuring your fave fall flavors and colors** customers will love. Consider focusing on these products in your next customer conversation. They're fun, festive and will help you land those Verified Customer Sales key to a solid Performance Year!

WEEK 1

Let's Get Growing!

September 1 kicks off PY23 with exciting new Bronze growth incentives, actionable resources and the Automation of Rule 4.12 (70% Rule). Stay on track by generating 60% or more Verified Customer Sales (VCS) to earn more money – at all levels! Here's to your **most profitable business** today, tomorrow and beyond.



► FIND IT HERE

Visit your Get Growing homebase at amway.com/get-growing.

► TRY THIS

- Refer to the [Get Ready for Performance Year 2023](#) tools section for key resources.
- [Get details](#) on Bronze Foundation and Bronze Builder (via the link; scroll to bottom).
- Be ready to build strong: Understand how the automatic tracking of Rule 4.12 and BV proration impacts earnings. Watch this short [video course](#)!



► SHARE WITH CUSTOMERS

VCS is the most profitable way to do business! With that in mind:

- [Deck out MyShop](#) with best sellers and brand-new money makers!
- Know [your testimonial](#) for fave products and share naturally; be the example for customers!
- Level up the customer experience with [Customer Tiles](#), handwritten notes, helpful follow ups and [AmPerks™](#) rewards.



► LEARN MORE

Check out [this video](#) covering how to earn VCS, Rule 4.12 and more with Sales Compensation Manager, Jake Terry.



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WEEK 2

LAUNCHING SEPT. 7

New Products for Healthy Habits

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► FIND IT HERE

Find the protein bar and protein pod on [Amway.com](https://www.amway.com).

► TRY THIS

- Jot down a list of current protein-obsessed customers so they're the first to know (pop a [Customer Tile](#) into your convo)!
- Having friends over? Have the pods and bars visible for potential conversation starters!
- Get that VCS! Make shopping easy and enticing by [updating your MyShop](#) with these fun products!

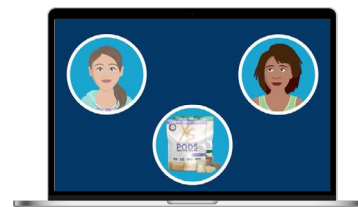


► SHARE WITH CUSTOMERS

- Reshare content from [XS](#) social channels* so customers can get a taste of what these new flavors are all about!
- Plan your own social post* – in a closed environment – so your community sees how much you love these new products.
- Read and share this blog post on the [basics of protein](#).

► LEARN MORE

- This [Selling XS Protein Pods](#) course is a great guide.



* At all times, adhere to the Amway [Social Media Guidelines](#).



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WEEK 3

Ready, Mini Set, Go!

Mini sets from Artistry Skin Nutrition pack in the big benefits of plant-based skin care. Customers can experience **Healthy Beauty by trying out 14-day, trial-sized mini sets** for hydrating, balancing, renewing and firming. Nutrilite-grown white chia seed nourishes and provides antioxidant protection. TSA-approved travel sizes are perfect for life on the go!

When IBOs purchase a full-size Artistry Skin Nutrition routine, you can unlock a mini set at a low price in your cart! Sell it from your inventory for VCS volume!



► FIND IT HERE

Customers can visit Amway.com to experience two weeks to healthier skin.

► TRY THIS

- Plan a Skin Nutrition Beauty Break for later this month. Mini sets may be an easier sell!
- After two weeks, help customers upgrade to a full skin care routine. They'll already know they love it!



Sales tip!
Customers can buy mini sets at a discount. Encourage them to try a set before upgrading to full size.

► SHARE WITH CUSTOMERS

- Mini sets are must haves!
 - First-time beauty customer? About to travel, or both? Help them find their fit with low commitment and cost.
 - Existing beauty customer? Show them something different for their unique needs!
 - Clean beauty lover? Highlight the Artistry™ Clean formula infused with Nutrilite-grown botanicals.
- Invite customers to explore more in the Healthy Beauty catalog.



► LEARN MORE

Learn more about Artistry Skin Nutrition products through our RISE interactive platform.



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Feeling Fall

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► FIND IT HERE

Search [Amway.com](https://www.amway.com) for the products mentioned here in week four.

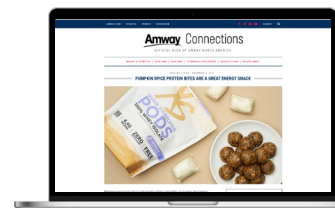
► TRY THIS

- What's fall without a pumpkin spice latte? Stock up your inventory with a delicious and healthy version: [n* by Nutrilite™ Turmeric Latte](#). Psst: Here's a [recipe!](#)
- More pumpkin, please! Customers can catch all the cozy vibes with [G&H Nourish+™ Collection](#), made with pumpkin seed oil and honey. Love the [hand cream](#)? Plan out a social post* or two this month!
- What fall beauty looks can your customers achieve? Be ready to promote and chat about Artistry Blush in [Golden Light](#) and the yellow Artistry Signature Select™ Purifying Mask.



► SHARE WITH CUSTOMERS

- Put on your apron and bake some pumpkin pie protein bites – featuring XS Vanilla Protein Pods. Have a customer over to chat and snack! Here's the [recipe!](#)
- When they're hooked, help your customer set up a [DITTO™](#) order so they can enjoy their most loved products without ever running out.



► LEARN MORE

Learn about the line via [this course](#). Tell your teams!



* At all times, adhere to the Amway [Social Media Guidelines](#).

